

2015 Advertising Opportunities

DesignPhiladelphia
October 6 – 18

Each year, members of Philadelphia's creative economy showcase their work and mingle with a local, national, and international audience of over 25,000 people. Advertising in the official Festival Event Guide is a great way to reach our audience of design professionals, students and aficionados alike.

DESIGNPHILADELPHIA 2015 EVENT GUIDE

NEW larger size!

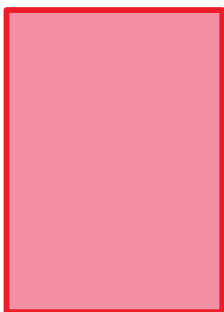
- 5" x 7" perfect-bound booklet
- Full Color, Pocket-sized
- 10,000 distributed by regional creative hotspots
- Online at designphiladelphia.org

**Reservation +
payment deadline:**

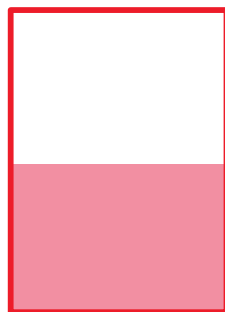
July 31

Artwork due:

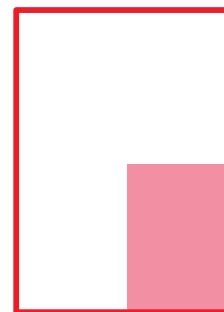
Aug 10



Full Page
\$750
5" x 7"



Half Page
\$350
2.5" x 3.5"



Quarter Page
\$200
1.25" x 1.75"

AD SPECIFICATIONS:

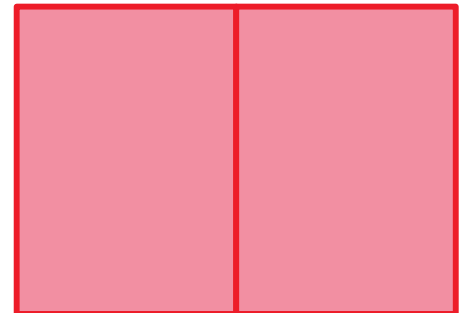
File Format: JPG or PDF only

Color: 4 color, CMYK

Resolution: 300 dpi

Bleed: 0.25"

MAXIMUM IMPACT:
Full Spread
\$1200
5" x 14"



**DESIGN
PHILAD
ELPHIA**
A CENTER FOR ARCHITECTURE EVENT

QUESTIONS:

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TO RESERVE SPACE VISIT:
designphiladelphia.org/advertise